

A unique way to boost your fundraising efforts



COMMUNITY REWARD PROGRAM

***Your community's love of movies provides
your organisation with rewards!***

Reading Cinemas wants to help your fundraising efforts by providing you with complimentary movie passes.

These passes can be used however you deem appropriate... fundraising, staff incentives, prizes, whatever you need!

It's easy for you to be involved and start earning free movie passes:

- Personalise each coupon so it can be identified as coming from your organisation.
- Photocopy as many of these coupons as you wish.
- Distribute these coupons throughout your community (remember the more you give out, the more movie passes you are likely to receive).
- Explain to your community that to assist their fundraising efforts, they need to present one of these coupons every time they purchase a ticket at Reading Cinemas.
- One coupon per paid ticket.

For every 10 coupons handed in, your organisation receives one complimentary movie pass. Start fundraising the EASY way today!

NOTE: Coupons will be tallied in the month following each school holiday period and be posted out accordingly. Conditions apply to complimentary passes.



COMMUNITY REWARD PROGRAM

Hand in this coupon at the box office when you purchase a ticket and earn 1 POINT for your organisation

ORGANISATION NAME / STAMP:

ONE COUPON PER PAID TICKET



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